Carrying the Message

Below are some ideas to spreading the word and growing the number of face to face meetings in your area. We hope this gets your creative juices going, maybe you will think of more! Please always refer to the W.A. Public Awareness Guidelines if you have questions or contact <u>outreach@workaholics-anonymous.org</u>.

Flyers & Pamphlets – Distribute them to other 12 step groups and post on their community bulletin boards. Many do not know we even exist. Always ask their permission first!

Emails – To friends and family in other 12 step programs to tell them about your meeting and ask them if they can announce it or send them the flyer for them to post. Include Workaholics Anonymous on website in the emails. http://www.workholics-anonymous.org.

Visit churches, therapists, doctors (Rehabs, Cardiac Wards, Psychiatrists, Psychologists), etc.., in your area and bring them a flyer, tell them about the organization. Bring them pamphlets about W.A. and always send them to website for more information.

If you meet at a house of worship contact the administrator and ask if your meeting time can be included in their weekly bulletins and/or newsletters.

See if you can get the Book of Recovery in your local library.

Contact local newspapers and TV cable companies about a free public service announcement with your meeting information. Most of the time this service is free.

Visit local intergroup offices in your area for other 12 step programs and leave them pamphlets about W.A. and let them know about your meeting. Don't forget to send them to website for more information

Send an email to <u>fulfillment@workaholics-anonymous.org</u> new meeting starter kit with more outreach literature.